

**Pacific Northwest Numismatic Association
Board of Directors Meeting Minutes for March 18, 2017
Tukwila Community Center, Tukwila, Washington**

Members in Attendance: James Reinders, President
Ed Fischer, Vice President
Scott Loos, Treasurer
Danny Bisgaard, Secretary
Lance Neemann, Director
Tony Kalt, Director
James Free, Director
Dennis Reed, Dealer Rep.
Rick Schulz, Director
Ron Engholm, Director
Dan Vornbrock, Director
Mark Gruner, Director
Kevin Charbonneau, Director
Gawain O'Connor, Director
Eric Holcomb, Webmeister/Editor

Members Absent: John Brown, Director

Guests in Attendance: Lisa Loos/Owen Gruner/Allen Berman/Dick Billings

The board meeting was called to order by President James Reinders at 8:05 a.m. who welcomed the members and guests.

Secretary's Report: Motion made by Kevin after Danny corrected the Board's meeting time and seconded by Dennis to accept the January 21, 2017 minutes. Approved unanimously. Danny reported no new correspondence.

Treasure's Report: Scott reported total expenses through February are \$8,016.61 and revenues are \$15,407.09. Cash balances are \$75,094.82 and Fund balances are: General Fund \$60,735.72; LM Fund \$6,562.27 and Bob Everett Memorial Fund \$7,796.83. The 25 cases and locks have been purchased. Motion made by Kevin and seconded by Danny to accept the treasurer's report. Approved unanimously.

Committee Reports:

Convention – Kevin reported 300 through the door. Some dealers upset with the \$35 badge charge for forgotten badges. Continue to improve staffing, next year more on Friday needed for set-up. James R. noted the number of exhibits and Kevin advised the tables outside the door are staffed to promote PNNA, local clubs and answer questions. Tony reported scouting clinic on Saturday at 1p. No numismatic theatre due to miscommunication between Kevin, James R. and Gawain. Eric missed the printed program and felt we should continue to do one with the list of dealers. Kevin advised that a large map of the floor was inside near the case. Ed reported on Portland's progress. Use the same room as the scouts for any educational opportunities at 11a or noon i.e. Collecting 101 or Grading. Reconfigure entrance by putting empty case boxes where the coffee is available for the dealers. Coffee will still be served but the extra room will be used to promote PNNA. Ed has contacted some of the vendors. Ed to discuss with Portland's board about purchasing additional cases.

Exhibit – Dan V. reported 20 competitive cases being used. Eric would like the People’s choice Ballot Box be refinished. In addition, a banner outside the room would be beneficial for marketing the exhibits. A motion was made by Kevin and seconded by Danny to buy a generic banner for marketing exhibits that can be used at both conventions. Rick will check pricing or outdoor vinyl and share estimates with James R. who in turn will check with his supplier. Dan V. reported the 2016 exhibit awards were not up to our standards. Washington’s awards will be fixed and mailed by Dan V. Oregon’s awards will be fixed and mailed by Danny. Danny volunteered to take care of producing and mailing the 2017 exhibit awards.

Membership – John worked with Eric and produced the final draft of the new tri-fold. Eric advised it still had a couple of modifications. Rick/Eric will get a quote on printing costs of a handout that has glossy and heavier paper features. Rick will compare his estimates with James R. and he will compare with this supplier. July was the deadline to have this done. A motion was made by Rick and seconded by Danny that 5,000 be produced. Passed unanimously.

Outreach:

YN/Scouting/Fair – Tony reported there will be scouts. A time will be picked to publically award merit badges. Rick ran off about 50 squished pennies honoring the scouts that will be used at the Puyallup Fair. Kevin reported the planning of the Puyallup Fair has become a year-round endeavor. Rick is looking into having an all day shift for clubs to staff.

Kevin updated the Board on his progress of working with the ANA and Whitman on producing cent holders to be used at the fair. The cost of the folders has been reduced to \$1.00/folder. A total of 6,000 would be needed to hand out at the fair. Scott weighed in to determine that this is a one-time shot and was in agreement with the costing and concept. Kevin continues to work with Whitman on specific printing and the tri-fold design would have the 2017 cent at the end of the first row of the third page. James R. made the motion and Mark seconded that we allocate \$6,000 for the folders with the stipulation that Whitman will work with us with the special printing needs. If they cannot meet our needs, PNNA will not spend the funds. The majority of the Board voted yes, 1 no vote. James F. voiced concerns about the price and rhetorically asked each one of us what we individually were doing to promote the PNNA. Danny advised he had been contacted by Steve Estes about donating cents and other items to the PNNA. Some could be used in the Whitman folders.

Dealers:

Dennis asked if there had been any discussion on closing the show on Friday earlier than 7p.m. Kevin did not have any data on the number of visitors between the hours of 5p to 7p. James F. thought the show should close at 5p. James R. felt the later time allowed those that worked to attend. Guest feedback from Allen Berman included that we should pay attention to the numerous dealers staying to the end with plenty of business, instead of those choosing not to earn as much by staying to the end. First aid kit should be available, Kevin will take care of obtaining one. James F., James R and Scott will look at the front entrance layout to determine if any space could be freed up at the end of the table line to allow visitors to sit at Dennis’ table.

Education:

James R. continuing discussions with Scott and Tony and John. Clubs surveyed with no strong feedback.

Publication - Danny continues to work with Eric on the mailing of the Nor'wester. Mailed postcards for the Tukwila convention. Danny (OR.) and Rick (WA.) and Mark (ID.) continue to receive updated calendars from Eric which are distributed to the local coin shops, clubs and shows in the area that they serve in.

Awards – Danny reported the awards and certificates are ready for the membership meeting. James R. and Danny will work the floor for presidential award coins.

Show Security – Rick reported the video system was not set up.

Old Business:

- a. **PNNA Collection Update** – Tony continues to inventory the collection. Handed out samples of his worksheet for comments. Travelling display will be added to the inventory in the future.
- b. **Paper Copies of Nor'wester** – Eric reported more old copies of the Nor'wester are needed for scanning. David Schmidt and the ANA may have copies for scanning. Tony to follow-up with Del to determine if there are any old copies. Rick will ask in the local club newsletters. Eric to ask in the next publishing of the Nor'wester.
- c. **Dealer Promotion** – Keeping the lines of communication open so Eric can continue to update the website with dealer information. If we get more advertising, could expand the Nor'wester from 16 pages to 32 pages. Heritage continues to buy the middle ad for \$200. Discussion will continue during the summer board meeting.
- d. **Travelling Collection** – Rick and Kevin passed out to the dealers the outstanding needs of the collection. Rick to e-mail to the Board what is still needed.

New Business:

- a. **Boeing Club Storage** – Tony reported on the library and 3 cabinets that may be available. PNNA has no room in their locker, but may be interested in one of the cabinets. Tony will keep us updated on the status of the closure and available contents.
- b. **PNNA Vivid Logo** – To be presented to the members at the membership meeting.

There being no further business, the motion was made by Rick and seconded by Lance and carried to adjourn at 9:30a.m.

The next board meeting will be held at James R. house on 07/22/2017 at noon.

Danny Bisgaard, Recording