

**Pacific Northwest Numismatic Association
Board of Directors Meeting Minutes**

Date: April 9, 2011
Time: 8:00 a.m.
Location: Tukwila Community Center, Tukwila, WA

Members in Attendance: Lisa Loos, President
Danny Bisgaard, Vice President
Michael Labosier, Secretary
Scott Loos, Treasurer
Mark Gruner, Director
William McKivior, Director
Gawain O'Connor, Director
James Reinders, Director
Rick Schulz, Director
Dan Vornbrock, Director
Bruce Wonder, Director

Members Absent: John Enges, Director
Larry Gaye, Past President
Dale Reubish, Director
Dennis Stevens, Director

Guests in Attendance: Eric Holcomb, Editor, Webmaster
Owen Gruner
Walt Ostromecki
Gary Yurkas

The board meeting was called to order by President Lisa Loos at approximately 8:00 a.m. Lisa welcomed and introduced the guests noted above.

Secretary's Report: Mike Labosier called for any changes or corrections to the minutes of the January 15, 2011 board meeting as published on the PNNA website. The minutes were approved as published (Danny/Scott). Mike reported that the PNNA had received an email inquiry from a gentleman asking for help with an estate appraisal valuation of a collection of Greek and Roman coins. The inquiry was sent to Scott and Lisa Loos for follow-up.

Treasurer's Report: Scott Loos reviewed the PNNA's financial activity for the first quarter of 2011. Revenues through March 31 totaled \$21,107 -- most of it attributable to the Spring Convention. First quarter expenses were \$7,927, with convention expenses accounting for \$5,433 of the total. Cash balances totaled \$79,209 at March 31, mostly invested in CDs yielding about 1% and a money market account. Included in the cash total was \$3,383 held for future Token Congress use. Fund balances at March 31 were as follows: \$67,806 held in the general fund, \$3,700 in the life member fund, and \$7,702 in the Bob Everett Memorial fund. The Treasurer's report was accepted by the board (Mark/James).

Committee Reports:

Convention/Exhibits – Mike reported that first day attendance at the Spring Convention was about the same as last year. He also noted that the PNNA tried radio and internet advertising for the first time this year, in place of the newspaper display ads that have traditionally been used. Other new features this year include an ATM available at the Convention and the resumption of Numismatic Theater presentations. Mike thanked John Enges for his work on the committee for this year's convention and appealed for additional helpers next year. Scott gave a brief report on Friday's bourse activity, noting that the bourse was once again sold out.

Education – Scott reported on the successful Counterfeit Detection seminar jointly sponsored by the PNNA and ANA. The sold out seminar was held in January, 2011 at the Courtyard Marriott Hotel in Tukwila. Comments on the seminar were discussed, as were the co-sponsorship financial arrangements with the ANA. Scott next reported that the Spring Convention's Numismatic Theater presentations would include sessions led by John Krajlevich, a prominent numismatic authority in the area of colonial and early American coins, and by Rasiel Suarez, author of the recently published ERIC II book. Another educational opportunity available at the convention is a Boy & Girl Scout Clinic to assist Scouts in obtaining their coin collecting merit badges.

Exhibits – Dan Vornbrock (Committee Chair) and Eric Holcomb (Chief Judge) reported on exhibits at the Spring Convention. Six or seven exhibits are expected. The board discussed resuming the People's Choice Award to generate more interest among exhibitors and the visiting public. This could be promoted via the PNNA Club Representative program, and ballots could be handed out with admission tickets. Eric noted that for future shows, he may require advance notice of exhibits, including names and the number of cases required. The PNNA's display case inventory is running tight at the Convention shows. Scott will get quotes for the purchase of another 25 cases for the board's consideration.

Publications – Eric is continuing his work to move the PNNA website hosting to Dreamhost's free non-profit hosting.

Membership – Lisa reported for Dennis Stevens. Dennis has obtained new sidewalk sign boards to direct the public to coin shows. These will be used for the first time at the PNNA Spring Convention. The signs will be stored in the PNNA storage unit and are available for member club use.

Outreach – James Reinders reported that there would be a fairly small Scout group this year at the Convention's Scout Clinic. Those attending will receive personalized attention. James proposed the idea of a new outreach activity outside of a show and asked for ideas. Rick Schulz updated the board on plans for the upcoming October Puyallup Fair. Rick is looking for donations of foreign coins to give away to visitors at the PNNA booth at the Fair. Rick also reported on the new PNNA Club Representative program, which he is coordinating. To date, the clubs contacted have been slow to respond, but efforts will continue. There was also discussion of investing in an elongated cents machine to create souvenirs at PNNA or member club events. More research will be done on that possibility.

Awards/Scholarships – Danny Bisgaard noted that the PNNA annual award and scholarship recipients would be announced at the Annual Membership meeting that evening. The board discussed the new Club Literary award, considering what form the award should take. A possibility is a certificate for the winning club, with some tangible award for the editor of the publication.

Elections – Bill McKivior reminded the board members to keep an eye out for prospective candidates for the 2012 PNNA elections. Any likely prospects can be referred to Bill.

Old Business:

Re-branding/ Logo –Work has not yet begun on the initiative to consider a new logo for the PNNA. The board discussed the idea of starting a contest for a new logo, to be publicized in the Nor'wester.

Further discussion of other old business matters – a new case rental agreement and revision of the bylaws, was deferred until the summer board meeting.

There being no further business, a motion to adjourn (Mark/Mike) was approved at 9:10 a.m.

Michael Labosier, Secretary
Recording

**Pacific Northwest Numismatic Association
Annual General Membership Meeting Minutes**

Date: April 9, 2011
Time: 6:15 p.m.
Location: Tukwila Community Center, Tukwila, Washington

Board Members in Attendance: Lisa Loos, President
Danny Bisgaard, Vice President
Scott Loos, Treasurer
Michael Labosier, Secretary
John Enges, Director
Mark Gruner, Director
William McKivior, Director
Gawain O'Connor, Director
James Reinders, Director
Dale Reubish, Director
Rick Schulz, Director
Dennis Stevens, Director
Dan Vornbrock, Director
Bruce Wonder, Director

Board Members Absent: Larry Gaye, Past President

Club Members and
Guests in Attendance:

Eric Holcomb, Editor, Webmaster
Allen Berman
John Bryan
Bob Graham
Gay Graham
Owen Gruner
Walter Ostromecki
Dennis Reed

President Lisa Loos called the meeting to order at approximately 6:15 p.m. Lisa introduced herself, welcomed the attendees and explained the meeting format. The PNNA officers and board members then introduced themselves.

Update of Activities

Lisa led a review of recent work underway by the board:

Dennis Stevens provided new sidewalk sign boards to direct the public to coin shows. These were first used at this year's Spring Convention and are available to member clubs for shows they sponsor.

A new Club Literary Award has been established to promote excellence in member club newsletters.

Rick Schulz has spearheaded a new PNNA Club Representative program.

The PNNA is considering a re-designed club logo. There may be a contest to encourage creative new ideas.

Eric Holcomb is working on a re-design of the PNNA website and is continually seeking and proposing new ideas for improvements and new content.

A committee of the board is reviewing the PNNA By-Laws to consider if updates or other revisions are needed.

Committee Updates:

Convention – Mike Labosier gave a brief update on the Spring Convention that was underway. Attendance through day two was just slightly under last year’s level at about 920 paid admissions. He also noted that the PNNA tried radio and internet advertising for the first time this year, in place of the newspaper display ads that have traditionally been used. Other new features this year include an ATM available at the Convention and the resumption of Numismatic Theater presentations. Scott gave a brief report on bourse activity and noted that the bourse was sold out, as usual. Walt Ostromecki commented that 71 kids had participated in the YN Treasure Hunt so far.

Exhibits – Dan Vornbrock noted that there were seven exhibits at this year’s Spring Convention, the same number as last year. He suggested that the People’s Choice award be resumed to help promote interest among exhibitors and the visiting public. Eric announced the Convention’s exhibit award winners:

Class 1 – United States and Canadian Coins – 1st Place: Thomas A. Tullis; 2nd Place: Jeff Adolphson

Class 3 – Tokens, Medals and Decorations – 1st Place & Byron F. Johnson Memorial (Best of Show) Award: James Reinders

Class 4 – World Coins and Paper Money – 1st Place: James Reinders; 2nd Place: Gawain O’Connor

Class 5 – General or Specialized – 1st Place: James Reinders

Class 6 – Pacific Northwest Numismatic Material – 1st Place & C.E. Heppner Award (Tokens, Medals, and Decorations): Katie Reinders

See the PNNA website for further details on the winning exhibits.

There were three noncompetitive exhibits this year. It was suggested that the location of the exhibits be announced during the show to encourage more traffic through the exhibits area.

Education – Scott Loos reported on the success of the counterfeit detection seminar held locally in January, co-sponsored by the PNNA and the ANA. The seminar was sold out. Five PNNA scholarships to attend were awarded, and other clubs provided several scholarships.

Outreach – James Reinders discussed his current focus on outreach to Boy Scouts and Girl Scouts. A Scout clinic at the Spring Convention attracted 2 Girl Scouts and 5 Boy Scouts. James plans to hold the Scout Clinic again at next year’s Convention and is looking for suggestions as to outreach projects outside of the conventions.

Rick Schulz coordinates the PNNA’s participation at the Puyallup Fair. He discussed the success of that activity and also the new PNNA Club Representative program, which is intended to increase interaction between the PNNA and its member clubs as well as promote benefits available to the clubs. Rick also mentioned the possibility of obtaining an elongated cent machine for use at PNNA conventions and member club activities.

Membership – Dennis Stevens noted work on an updated member benefit flyer and discussed an idea to construct a kiosk to promote membership benefits at the shows.

Publications – Dale Reubish coordinates the PNNA coin show calendar. He is reaching out to smaller clubs and shows to ensure that they take advantage of the membership benefit of having their shows listed in the calendar.

Eric further discussed his work on the website and his initiative to move to Dreamhost website hosting. Eric produced a special convention edition of the Nor'wester as he has done in recent years.

Election – Bill McKivor encouraged all in attendance to reach out to those who may be interested in running for a PNNA board position in the 2012 election. Bill would be happy to speak to anyone interested.

ANA Scholarship Awards – Danny Bisgaard announced the winners of the PNNA's 2011 scholarship awards to the ANA Summer Seminar: YN – Aaron Allemann, Adult – Jesse Torres

Audience Q&A

Lisa next opened the meeting for questions and comments from the members. The following comments were noted:

Dennis Reed cautioned that clubs borrowing the sidewalk sign boards may need to alert the city authorities or obtain permission to use them so they are not picked up by the city. He also suggested that the PNNA work with the clubs to promote member benefits. This may involve use of the kiosk noted above. The new PNNA Club Representative program should help in this area once it is further along. There was a brief discussion of how to deal with early-birds who sometimes interfere with dealer setup.

Gay Graham expressed thanks to Walt Ostromecki for devoting his time and effort to the very successful YN activities at the Spring Conventions since 1998.

There was further discussion of the elongated cent machine and some cost and contact information. This possibility will be explored further.

John Bryan suggested that video recordings be made of Numismatic Theater presentations. Scott noted that he had been contacted by someone who could record the sessions and also produce other educational/promotional video files related to the Convention. He will explore that possibility in more depth.

Awards Presentation

Danny discussed the PNNA awards process and announced the following 2011 winners:

Presidential Award – Rick Schulz

Nina Nystrom Award – Walter Ostromecki

Bob Everett Memorial Award –Michael Labosier

All awards were presented at the meeting and the winners congratulated.

There being no further business, Lisa adjourned the meeting at approximately 7:00 p.m.

Michael Labosier, Secretary, Recording